



Bulk SMS Service: Connecting Businesses to Customers Efficiently

A Professional Overview

www.smsdeals.co.in



Why Bulk SMS Matters in India

Mobile is India's primary connection. SMS cuts through the noise with speed, simplicity, and universal reach.

OVER

1.2 billion

mobile subscribers in India as of 2026

98%

SMS open rate within 3 minutes

Direct. Reliable. Cost-effective.
The channel that gets results.



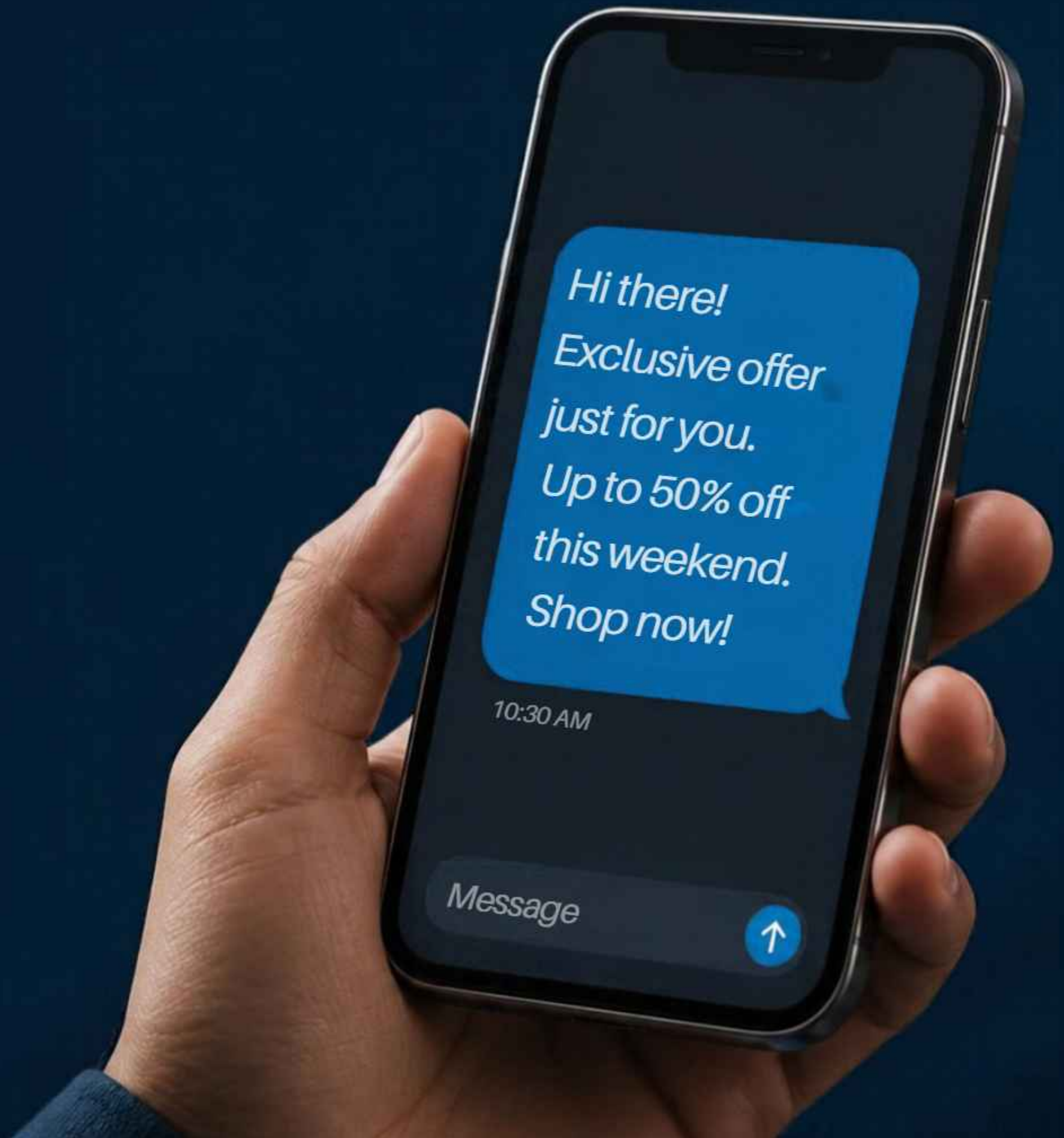
Benefits of Bulk SMS for Businesses

Instant delivery,
high open rates

Cost-effective
marketing and communication

Wide reach
including non-internet users

Easy integration
with existing systems



Key Features of Bulk SMS Services

Personalised messaging and scheduling

Delivery reports and analytics

API integration for automated campaigns

Compliance with TRAI regulations and opt-out management



Implementation and Compliance Considerations

DO

Obtain proper consent

Follow OTP and promotional message guidelines

Use trusted service providers

DON'T

Spam recipients

Ignore telecom regulations

Send messages at inappropriate times



Next Steps and Contact

NEXT STEPS

Evaluate providers
Start pilot campaigns
Ensure compliance

LET'S CONNECT

Get in touch for expert guidance
or to request a demo.

We're here to help.

Thank you for your time.

